



SIMO Inside for smart devices

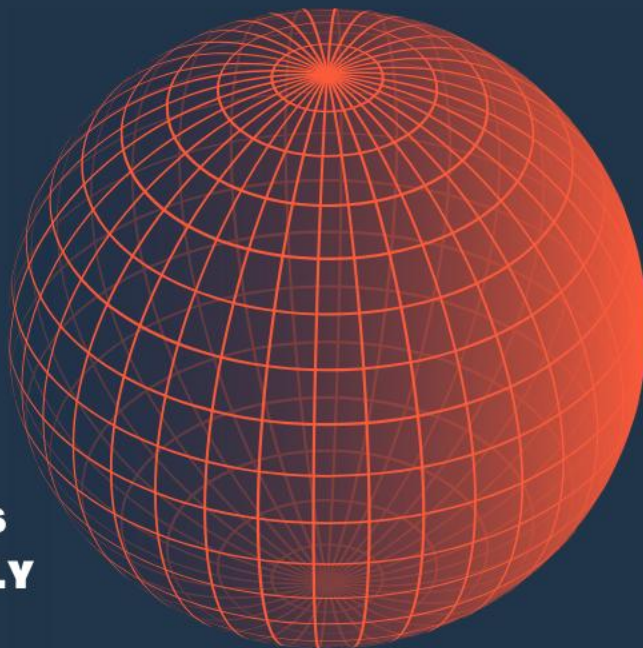
Limitless Connections

ABOUT



 **20 MILLION**
USERS SERVED

 **140 COUNTRIES**
REACHED LOCALLY



300
MOBILE OPERATORS

99.9%
AVAILABILITY

500 TB
OF DATA EVERY MONTH

6 DIFFERENT VERTICALS



MiFi



Phone



Laptop



Tablet



Smart
Screen



IoT

8 OFFICES

Berlin
Hong Kong

Indonesia
Nigeria

Shen Zhen
San Francisco

Singapore
Taiwan

Learn more at www.simo.co

SIMO History and Future



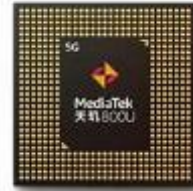
Vision: To provide best data connectivity for your 4G/5G smart devices



- Invent vSIM and patented it.
- Build a working product.



- Penetrate a niche market: roaming.
- Prove technology & services.
- Prove business model.



- Exclusive Integration with MTK.
- SIMO Inside become possible.



- Embed into top device makers.
- Focus on high-demand segments in tablets, notebook, and MiFi markets.

Build Technology
(2010-2015)



POC with our own Hardware
2016-2019



Embed into MTK 4G/5G chips
2020-2022

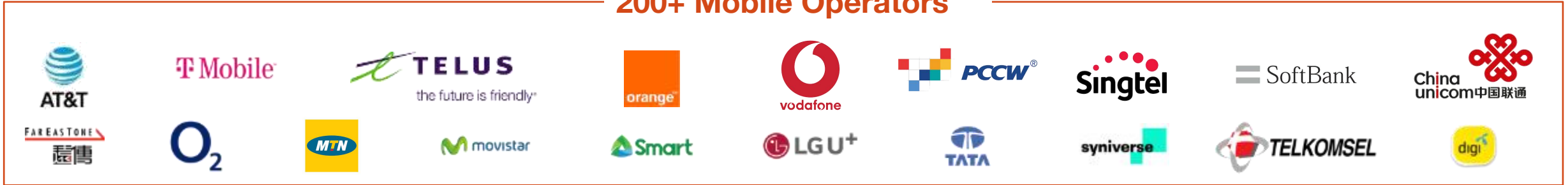


SIMO scale to millions of users
2022-2024

vSIM Cloud infrastructure



200+ Mobile Operators

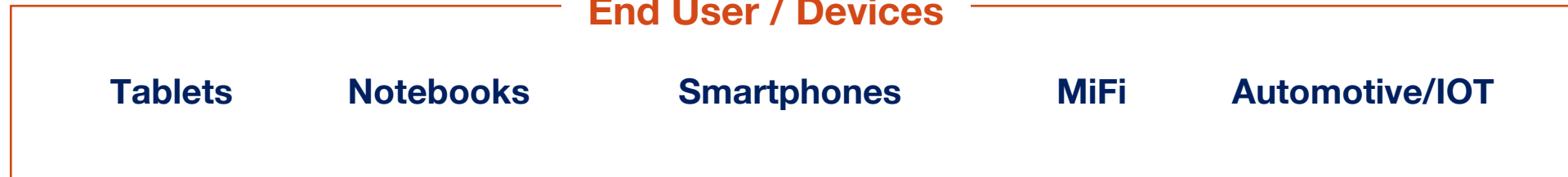


Over 200 carrier
4G/5G data SIM in
the cloud

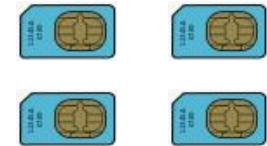
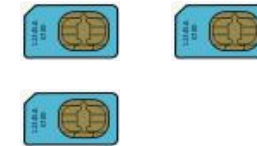


Auto-connects to the
optimal cellular service
based on price and signal
strength

End User / Devices



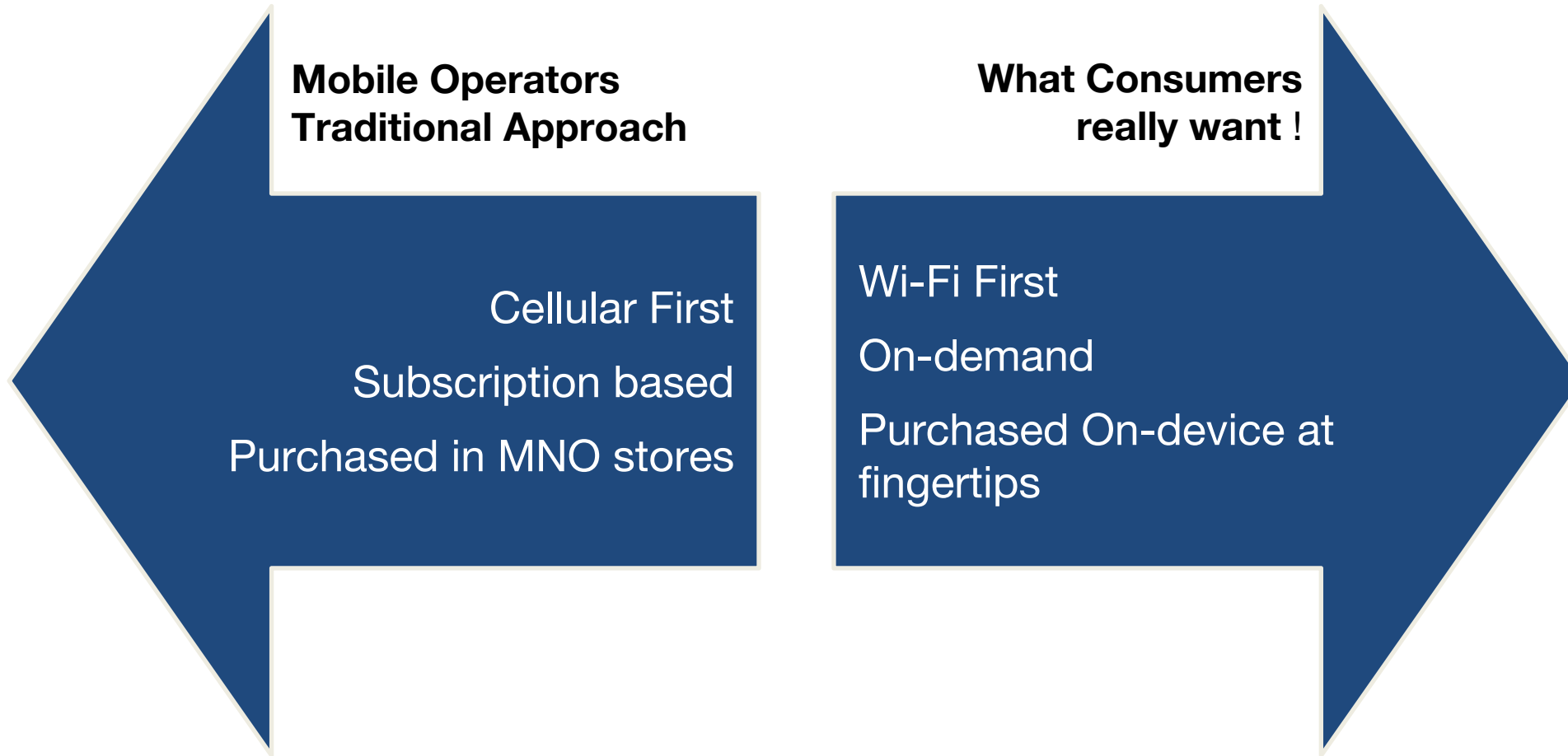
Traditional physical SIM can only represent one operator network



SIMO Advantages:

- **Re-distribute** access based on signal strength
- **Resell** data that aggregated from different operators
- **Remove** dead zones for uninterrupted data access





Radically Different Needs for Data Service



On Demand

Multi-Networks

Affordable

Easy to Use

Global





1 Hour Unlimited

Designed for occasional users that needs instant and urgent connection

Unlimited usage for 1 hour anywhere



Go Data

Designed for repeated usage of data during the month

Purchase usage per GB



All you can Eat

Designed for data usage without any hassle to be limited during the month

Unlimited usage for the month

Regional and Global Plans

New fully digital consumer experience



WITH CLASSIC SIM : PAINFUL MANUAL ACTIVATION EFFORT THROUGH A STORE ~ A FEW HOURS TO DAYS TO GET READY



Find a store, look for a vendor and understand offers

Physical SIM : SIM insertion

Sign contract and commitment

Wait for activation of the service

WITH SIMO: ALL IS HAPPENING AT THE FINGERTIPS EFFORTLESS ~ LESS THAN A MINUTE TO GET READY

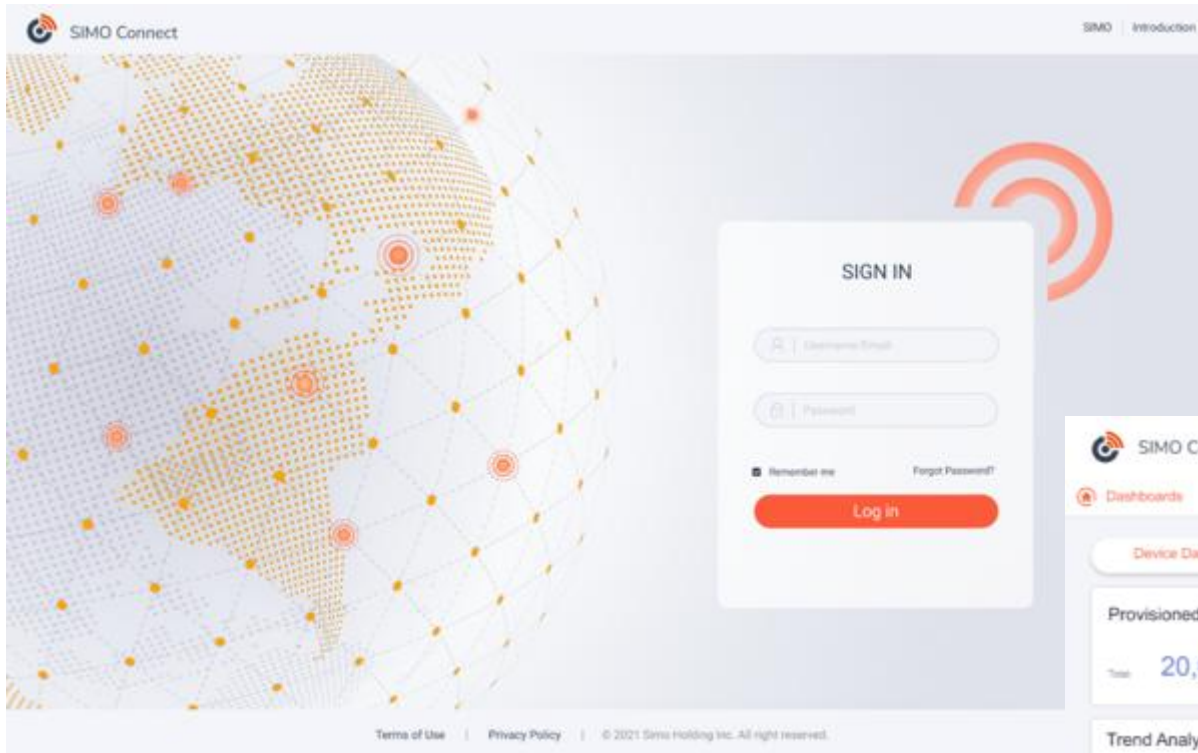


Activate at fingertips

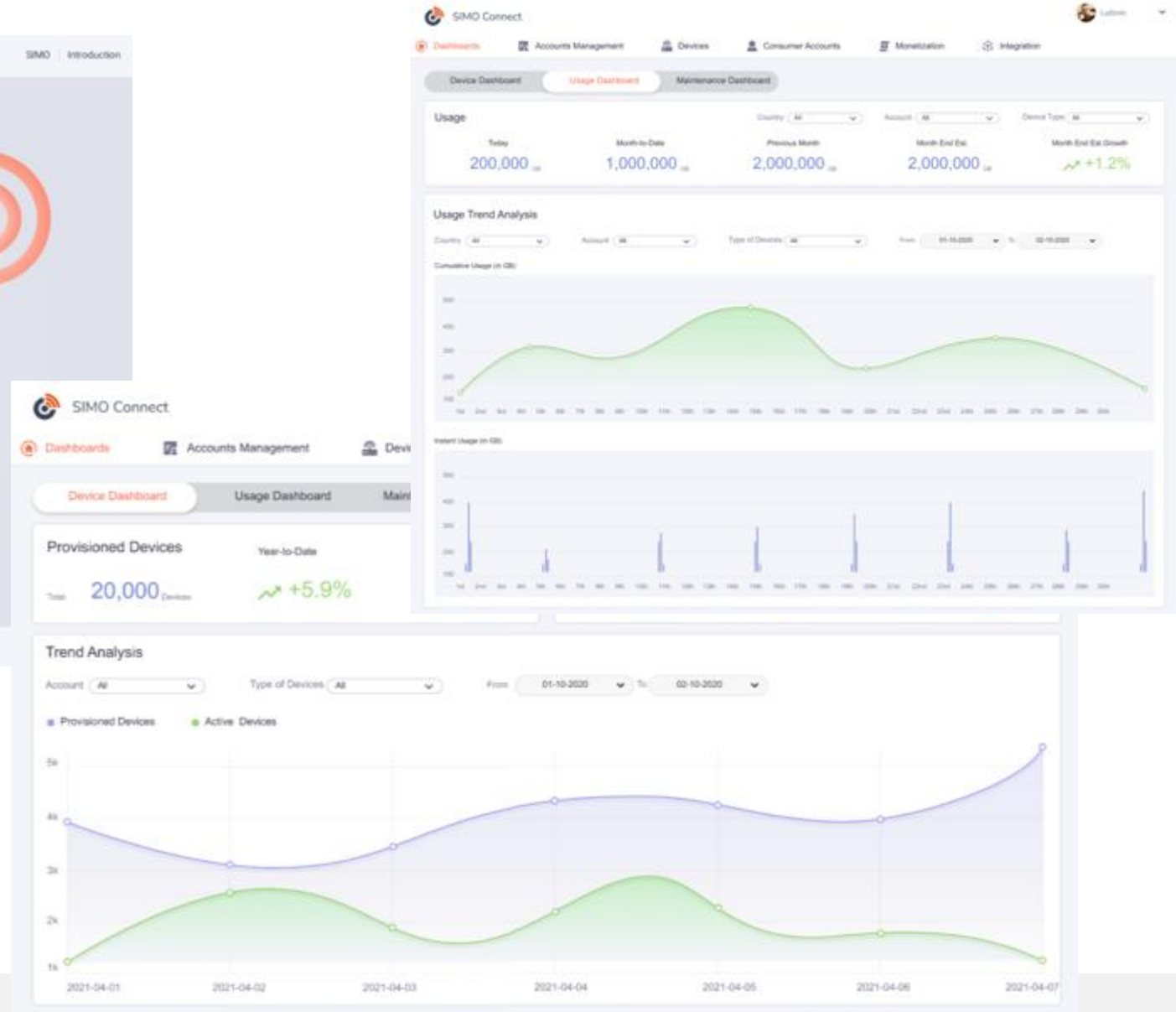
Select your offering

Use the service

Monitoring Portal for B2B



Gain visibility and control on your data usage



THANK YOU
Limitless Connections